

Compliance

With environmental & safety rules

There are temptations to shirk rules regarding the environment or safety of workers. Thinking the impact of ignoring rules is small can lead to even greater consequences later.

Proper Payment

overtime and extra time

Employees should ALWAYS be paid for their work. Be aware that asking for extra time to finish big projects or meet deadlines also means paying extra wages or higher rates.

Honesty

In operations & accounting

Avoid temptations to exaggerate efficiency, productivity, profitability, and sales -- and conceal losses, mistakes, risks, and disputes.

Discrimination

With customers or employees

Be familiar with and abide by anti-discrimination laws to provide fair opportunities to all.

Transparency

Be honest in marketing

Represent your product or service truthfully. Don't tout attributes that cannot be immediately observed or verified. For example, only say your product is organic if it is organic.

